

The Benefits of Being an ACSC Member

Being an ACSC member offers a clearinghouse of information readily available at your disposal. There are numerous members from neighboring ACSC clubs who have a broad spectrum of shag club knowledge so that solving problems and sharing successful ideas is just a phone call away. Examples of this would include, how to incorporate your club, how to complete your 990N online tax form, how to set up a website, newsletter or distribution list for your club members. Also you can find out how to keep a spreadsheet, prepare door lists, or utilize creative ideas to make your parties better. Additionally, the ACSC provides information to help your club protect itself from potential problems with copyrighted music being played at your parties. The list is as endless as the shag club has questions. Not only is there a clearinghouse of information, but a task force for action. Your neighboring clubs ultimately want your club to be successful because successful clubs venture out to their neighboring clubs in large numbers. This helps keep attendance to everyone's parties healthy and helps to make everyone's parties fun and exciting.

While it does cost \$50 to join the ACSC, that money will come back to your club many hundred times over with just having 50/50 raffles where your neighboring clubs come in large numbers and contribute to the success of your raffles.

The ACSC/SOS organizations provide entertainment in the form of Fun Sunday and Fun Monday. While purchasing Fun Monday raffle tickets is encouraged, participating in the fun has no cost. This is a great benefit to all the ACSC clubs that venture to SOS. Prizes can also be won by the clubs for selling the most tickets.

Another great benefit is the ability to host a Workshop. While there is a great amount of work that takes place in hosting a Workshop, there is a great opportunity for your club to make a substantial amount of money by taking on this task.

Acronym- ACSC CLUB

<u>Awareness</u> -Enables shag clubs to become aware of their neighbors and utilize their talents for joint projects. Awareness creates opportunity.

<u>Credibility</u>- Credibility creates a legitimacy and lends esteem to your club. This credibility makes the statement that minimum standards are maintained.

Sos-Because ACSC, Inc. owns SOS, there is a distinct benefit that is derived by members of ACSC in all activities of SOS. Additionally, SOS cards are discounted \$5 if purchased through the club.

Communication- ACSC has several forms of communication that are optimized to provide clubs everything that is needed to grow and maintain member clubs. Shagdance.com and the SOS Facebook page are two examples of resources provided by ACSC with a wealth of information to help your club grow, answer questions, and provide solutions to common questions. Another benefit exclusive to ACSC clubs is that they can advertise their events at no cost on both Shagdance.com and the SOS Facebook page. The *Carefree Times* is another form of communication that is beneficial to the ACSC Clubs. Clubs are able to share their information in this publication. Only ACSC Clubs may advertise their parties and events in this publication.

<u>Creative networking-</u> The ability to network with clubs, and individuals at many social functions, business meetings and workshops, provides unlimited opportunity for fun, sharing of ideas, and opportunities to make your club more successful. Clubs can utilize their creativity to expand their network. We all know there is strength in numbers.

Learning and education- There are numerous ways that ACSC helps to provide learning and education. As previously noted, Shagdance.com, and the SOS Facebook page are great ways to gain greater education. Other areas are the Workshops, contact with your fellow clubs, and your board members of ACSC and SOS, who stand ready to assist you in any way that they can. The White Book, both online and hard copy, provides a treasure trove of information.

<u>Useful Recognition</u>-Recognition comes in several forms. Being part of ACSC and being listed in the *Carefree Times*, is wonderful recognition. Having your club members recognized as Shag Icons is also another way that promotes the name of your club. Attending meetings and Workshops help to make others aware of your club and what you do. The opportunity to promote your club parties at business meetings is also another great form of recognition. Having the ability to showcase your ACSC Shag Club in the Spring SOS Parade is yet another example of being able to gain recognition for your club.

Bucks- Awards for sales of Fun Monday tickets, hosting Workshops, and having other ACSC clubs attend your parties and functions are examples of ways to profit

from being a member of ACSC. There is no dollar amount that can be placed on being a member of ACSC. The opportunity to network, dance in many cities and states, and spend quality time with fellow shaggers is priceless. A club can raise big bucks if they put all the previous ideas to work for their organization. We have seen that through sharing our knowledge, we are capable as an association of having greater resources for success. The Pandemic has been a very difficult time for many Shag Clubs, and without the support of the volunteer members of ACSC, many of these clubs might not be able to survive.

In closing, the ACSC is committed to the future of our dance, our music, and our lifestyle. For a mere \$50, any club that meets the requirements to be a member can enjoy all the benefits of the fun, success, and generosity of having a local shag club.